CRITICAL DIGITAL AND SOCIAL MEDIA STUDIES SERIES

BOOK Proposal Guidelines

This form is for those submitting to the call for proposals for the [Critical Digital and Social Media Studies](https://www.uwestminsterpress.co.uk/site/books/series/critical-digital-and-social-media-studies/) series. Please note that the deadline for submissions is 15 March 2023, 23:59 GMT.

With support from Jisc’s [Open Access Community Framework](https://www.jisc.ac.uk/blog/a-new-approach-to-supporting-scholarly-communications-announcing-the-oacf-24-feb-2022) we are able to fund publication of titles in this series without book processing charges or author facing fees.

The form below is designed to help you provide us with the information we need to consider your project for publication, covering details of the book project itself, the market for the work, competing titles, and how it contributes to the corpus of research in your field. A well-written book proposal should give a clear overview of your project, providing a convincing rationale and ensuring that internal and external reviewers will have enough detail to help them form an opinion of the work.

If you have any questions about completing this form, or seek further guidance, then do please get in touch with Philippa Grand, UWP Press Manager, at [p.grand@westminster.ac.uk](mailto:p.grand@westminster.ac.uk). We also recommend Laura Portwood-Stacer’s book [*The Book Proposal Book: A Guide for Scholarly Authors*](https://press.princeton.edu/books/paperback/9780691209678/the-book-proposal-book)for further advice on academic book proposals.

REVIEW Process

UWP follow the [Association of University Presses best practices on peer review](https://peerreview.up.hcommons.org/). Your proposal will be initially assessed by the series editor, Professor Christian Fuchs. If deemed a suitable fit in terms of subject matter and academic quality it will then be sent for external peer review. Proposals will also be considered by the [UWP Editorial Board](https://www.uwestminsterpress.co.uk/site/about/). We expect final decisions to be made by May 2023.

Proposal

1. Title information

Proposed working title and sub-title

Please choose a title that is informative, descriptive and includes key words or terms that will help readers discover the work.

Author(s)/Editor(s)

Please include brief affiliation details here and provide full details in the ‘Author/Editor Information’ section below. If there is more than one author/editor, please list the names in the order you would like them to appear on the work.

2. PROJECT OVERVIEW

Synopsis of content (up to 500 words)

*Outline the publication’s scope and content, highlighting its originality. What makes your project distinctive? What are the particular benefits offered by its content, scope, organisation and/or educational features? What needs does it aim to satisfy? What gap does it fill?*

Unique Selling Points

*Please highlight three features of the book that make it distinct. What is unique about the content or approach? What are the innovative arguments the book makes, or key research it draws on? How does it further research in the field, or open up new avenues of inquiry?*

Keywords

*Please provide five keywords describing your work, which will help readers to discover your content when searching online.*

3. TABLE OF ContentS

*Provide a table of contents.*

4. ChaPTER ABSTRACTS

*Provide a brief synopsis of each chapter (c. 200-300 words per chapter).*

5. Author/EDITOR information

*Please provide a short biography (c. 200 words per author/editor).*

* *Include details of current position, affiliation and full contact details for each author or editor*
* *List the five most important publications by each author/editor*
* *If your work is an edited collection, please provide names and affiliations for all contributors. Please also make it clear if any potential contributors have not yet been approached or agreed to take part.*

6. Target audience

*Please provide details of the primary intended audience for your book and why the work will be of value to them (e.g. those working in specific subject areas and academic fields). Are there any important secondary audiences – practitioners, policymakers or particular interest groups? Are there specific countries or regions that will have a particular interest in the work? Are there particular courses for which you think your book will be relevant?*

7. CompetiNG BOOKS

*List any directly competing publications or titles that your work builds on. How does this book differ from competing books? Please assess your book’s position against the competition.*

8. Typescript information

*Please give the estimated total word count (to the nearest 5,000 words) of your work.*

*NB: we publish ‘shortform’ books of between c.30-60,000 words, and ‘standard’ length authored, co-authored and edited books from 60,000 words upwards.*

*If applicable, please also specify the number and type of illustrations required (photographs, tables, graphs/charts, diagrams, maps or any other non-textual elements, including any digital content).*

*Please state if any aspects of the proposed project have been, or will be, published elsewhere (for example, as journal articles) and detail if permission is required for re-use of such material.*

*If you will be using a substantial amount of material that is likely to need copyright clearance, please give details. Authors/editors are responsible for clearing and paying for permissions so please bear this in mind when considering using such material.*

9. Timetable

*Provide details of the current status of the typescript and an estimate of when a final complete version will be ready for submission.*

10. Sample CHAPTER

*Please indicate what sample chapter you include. We prefer submission of one full chapter along with the proposal.*

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**Please submit your proposal to Philippa Grand at p.grand@westminster.ac.uk**